

ONLY ETHICALLY SOURCED HAND CRAFTED SKIRTS FROM EAST AFRICA

LOOKBOOK | 2017

BOW BOW ink



WE STARTED THIS BRAND TO DO ONE THING REALLY WELL.

Ethical fashion, sustainability and womens' empowerment are threaded throughout our brand from selection, manufacturing to execution and serve as our driving principles. Further, 10% of profits go towards women and girls empowerment programs across the African continent.

We believe in fashion with a purpose and superb style that meets ethical and sustainable standards. Working solely with ISO certified factories, Bow Bow Ink carefully selects exceptional prints from Ghana, Senegal, Angola, the Ivory Coast, and Nigeria, to name a few, bringing them to pencil skirt perfection. Given our sourcing, our prints are limited and exclusive.

WELCOME TO THE 2017 COLLECTION

Bow Bow Ink hand selects fabric from African factories taking the magnificent tradition, vibrant colors, and catapulting prints of kanga, kente and shweshwe and bringing them to a new modern look, meeting a global standard. Bow Bow Ink reveals the included three our first collections drawing on inspiration from the wind and the seas of the Indian Ocean off the Swahili Coast. The Karuka, Bahari and Maisha lines symbolizes key elements of the Swahili coast and the movement of all the prints. As our prints our hand sourced, they change readily and rapidly with limited quantities. The skirts are made in Kenya, the fabric is from Ghana and is 100% woven cotton.

S I Z I N G Bow Bow Ink produces US sizes 0-16 in each print.

D E T A I L All skirts have a pink polyester satin lining, back zip with top clasp, and back slit.

F I T All skirts hit just above the knee. All skirts are a pencil skirt silhouette with fusing around the waist.

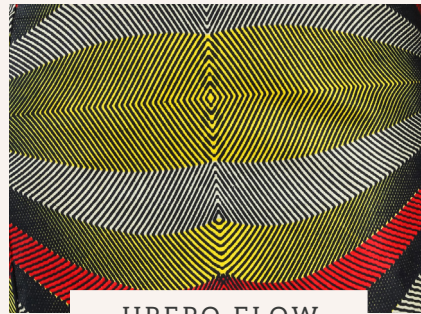


INTRODUCING
THE KARUKA LINE

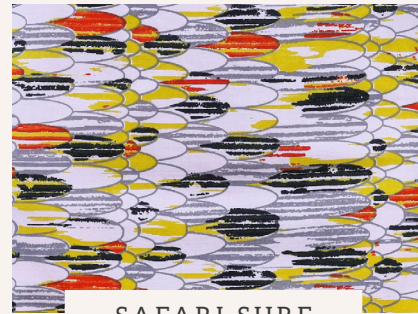
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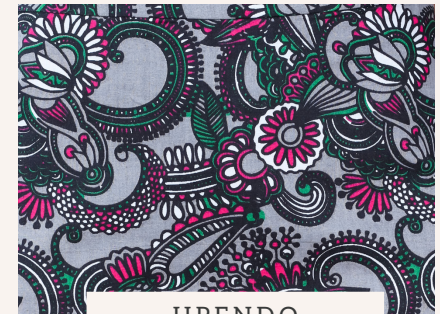
THE AFRICAN
AZTEC



UPEPO FLOW



SAFARI SURF



UPENDO
PAISLEY GREYS



KARUKA TRANSLATES TO LEAP.

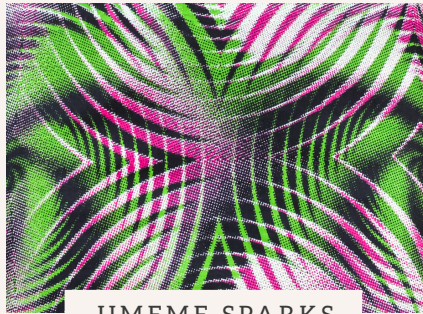
The Karuka line is proud to present our prints from Ghana // African Aztec, Safari Surf, Upepo Flow & Upendo Paisley Greys.



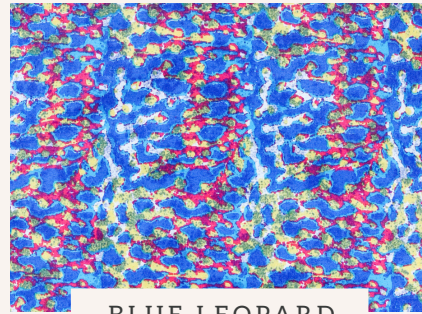


INTRODUCING
THE BAHARI LINE

AVAILABLE IN THE FOLLOWING PATTERNS:



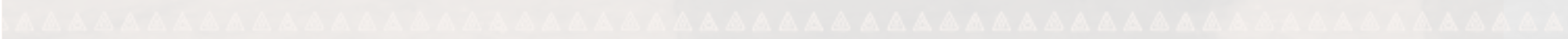
UMEME SPARKS



BLUE LEOPARD



UPENDO
PAISLEY BLUES





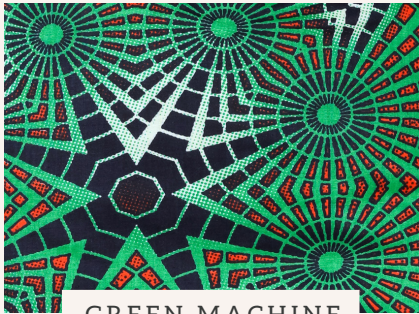
BAHARI MEANING SEA.

Take from the blues and depths of the ocean but also the movement of the water. The Bahari line includes Umeme Sparks, Upendo Paisley Blues & the Blue Leopard.



INTRODUCING
THE MAISHA LINE

AVAILABLE IN THE FOLLOWING PATTERNS:



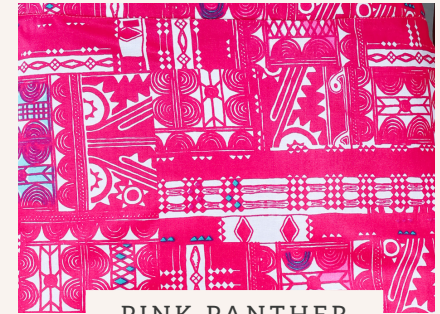
GREEN MACHINE



PORINI FOREST



ZAMARAU



PINK PANTHER



MAISHA MEANS LIFE.

Bow Bow Ink draws from the spark of color, shape and the outdoors for the Maisha line. Including the Green Machine, the Porini Forest, Zamarau, and the Pink Panther.

FOR FURTHER INFORMATION AND ORDER INQUIRIES,
PLEASE CONTACT CRISTIN@BOWBOWINK.COM

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